

World Hepatitis Day 2015 to focus on prevention



WHO and World Hepatitis Alliance have announced that the campaign theme for World Hepatitis Day 2015 will be the prevention of viral hepatitis.

With 400 million people living with hepatitis B and C worldwide, 1.4 million die due to these infections every year and many more become newly infected. Transmission of this virus can be prevented through better awareness and services that improve vaccinations, blood and injection safety, and reduce harm.

The annual campaign, marked on 28 July, aims not only to raise awareness among the general public and infected patients, but also to urgently promote improved access to hepatitis services, particularly prevention interventions, by policymakers.